



ELECTRONIC PRESS ADVISORY

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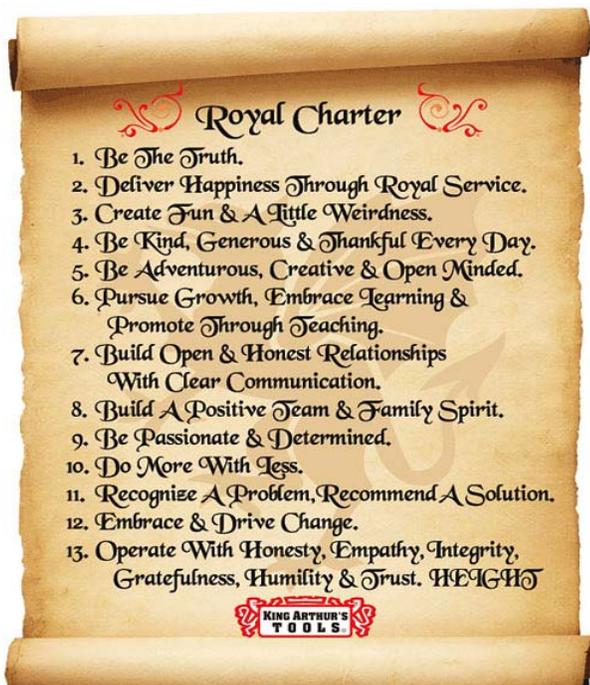
FOR IMMEDIATE RELEASE



Renowned Chip Carving Artisan and Pioneer Presents 'Royal Charter' to local small business King Arthur's Tools and Camelot's Woodworking Studio

(Tallahassee, FL) World renowned author of 7 best selling books on chip carving, founder of the Alpine School of Woodworking, Ltd, visiting artist/lecturer at the Chicago Art Institute and driving force of the wood and chip carving renaissance in North America over the past quarter century, Wayne Barton is travelling to

Tallahassee to present his handcrafted 'Royal Charter' to Arthur and Pamela Aveling of King Arthur's Tools, at a celebration on March 15th.



- Royal Charter**
1. Be The Truth.
 2. Deliver Happiness Through Royal Service.
 3. Create Fun & A Little Weirdness.
 4. Be Kind, Generous & Thankful Every Day.
 5. Be Adventurous, Creative & Open Minded.
 6. Pursue Growth, Embrace Learning & Promote Through Teaching.
 7. Build Open & Honest Relationships With Clear Communication.
 8. Build A Positive Team & Family Spirit.
 9. Be Passionate & Determined.
 10. Do More With Less.
 11. Recognize A Problem, Recommend A Solution.
 12. Embrace & Drive Change.
 13. Operate With Honesty, Empathy, Integrity, Gratefulness, Humility & Trust. **HEIGHO**

Following the presentation, Wayne will be teaching a 2 day Beginner's Chip Carving Class, on March 17th and 18th at Camelot's Woodworking Studio, emphasizing technique for those who have little or no carving experience. The small class will focus on the basics of chip carving, executing essential patterns and designs, with emphasis on how

to create borders, grids, rosettes, lettering and free form ideas.

This unique 'Royal Charter', the official proclamation of the guiding principles this successful local entrepreneurial couple lives by in creating a healthy and productive working atmosphere, extends to their attitude about doing business in general.

Says Arthur "***Only Sir Wayne Barton, as we call him in the Magic Kingdom, could handcraft our values into a creative masterpiece utilizing the intricate and beautiful art of chip carving. The pictures he has sent teasing us will not compare to what awaits us when this renaissance master artist will present when in Tallahassee. We are so fortunate this talented genius is coming here!***"

The couple met Wayne Barton in Norway on a Woodturning Cruise in 2008 and became fast friends. Pamela shared "Wayne is an old soul who has the ability to keep traditional European chip carving vibrant in a technological age"

King Arthur's Tools® is a small, family owned business located in North Florida. The business is a multi-award winning firm, having won many awards for business ethics, innovation and community service. They offer a unique range of over 200 chain saw products developed to cut and shape a variety of different materials, sold through a network of dealers and distributors in both the U.S. and overseas. Actively committed to developing innovative products, they specialize in power tools and accessories – named after medieval Knights of the Round Table.

King Arthur's Tools Royal Order of Knights began in December of 2006 and included the induction of nine worthy Knights into the Round Table of King Arthur's Tools. This initial induction was celebrated at the opening of **Guinevere's Gallery** and expanded warehouse and celebrated in the style of King Arthur's Court. 35 of the world's best craftsmen and women have now been knighted. Music performances by local artists and ongoing classes to craft didgeridoos, drums, pens, turned bowls, utensils, pyrography and more are ongoing at the new **Camelot's Woodworking Studio** – the only one of its kind in the southeast.

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