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## King Arthur's Tools Announces New Global Markets and Facility Expansion

FOR IMMEDIATE RELEASE

Tallahassee, Florida December 10, 2009. The Economic Development Council of Tallahassee/Leon County, Inc (EDC) is pleased to support King Arthur's Tools in their announcement of expanded global markets and the addition of jobs and facilities at their Tallahassee headquarters. King Arthur's Tools is an active participant in the EDC International Business Development Council and a new participant in the EDC Capital Region Manufacturers roundtable.

The EDC has assisted King Arthur's Tools to expand to new global markets in South America and the Caribbean. Additionally, the company is increasing the size of their Tallahassee headquarters, R&D, and manufacturing facilities by 50% from 5,000 square feet to 7,500 square feet. The company, located in Commonwealth Center business park and the Leon County Enterprise Zone, has also added two jobs and expects to fill a third in the near future.

Through the EDC connections, Arthur and Pamela Aveling, owners of King Arthur's Tools, met Arthur Lugisse, a representative of the Tallahassee St. Maarten Foundation. In November, company senior management attended a trade show in Tallahassee's Sister City of St Maarten. While in St Maarten, Mr. Lugisse arranged many government, civic and business meetings, which developed opportunities for King Arthur's Tools as well as highlighted the benefits of doing business with Tallahassee companies. These solid business relationships resulted in King Arthur's Tools expanding to an additional eight Caribbean countries and setting another record sales year.

*King Arthur's Tools®* is a small, family-owned business located in Tallahassee. They offer a unique range of products developed to cut, shape, sand and finish a variety of different materials like wood, plastics, ice and fiberglass. They are actively committed to developing innovative products specializing in power tools and accessories - named after medieval Knights of the Round Table. All their products are patented and have distinct safety and performance features. They offer more than 150 products sold through a network of dealers and distributors in the U.S. and 14 countries, with retail customers in 39 countries.

*The Economic Development Council of Tallahassee/Leon County* (EDC) is a public/private partnership with the City of Tallahassee and Leon County, and is a division of the Greater Tallahassee Chamber of Commerce. The EDC markets the competitive assets of the Tallahassee region locally and globally through a four-part message of world-class talent, world-renowned research and development, engaged high-tech industry, and planned growth and development. The success of the region is based on a balanced approach to economic development that includes emphasis in nurturing existing industry, developing entrepreneurial and new business opportunities, and attracting like-minded companies to the area. For more on the EDC, visit [www.taledc.com](http://www.taledc.com).

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