

King Arthur's Tools bring cutting-edge performance to carving

King Arthur's Tools offers a line of professional quality carving tools sure to fit any consumer's needs.

These carving tools are used for rapid roughout, shaping and detail work in creating anything from a totem pole to a chair. Professionals, including contractors and builders, use them for remodeling, rough-out, and general construction.

"They're great for everything from removing stumps in the yard to making a wooden bowl," said Jerry Hammock, vice president, sales and marketing. "They're also used in hoof trimming of horses and dairy cows, and in taxidermy. Even NASA uses our products."

King Arthur's Tools is family owned and has been in business for 20 years.

Hammock is the stepson of Arthur Aveling, owner and president, who invented the tool and owns the patent.

The King Arthur tools have been available via dropship but now these versatile products can be found in the retail support centers (RSCs). And King Arthur's Tools is committed to supporting retailers who stock their products.

"If retailers have a special event going on at their stores, we like to sponsor a demonstration or carver," Hammock said, even if



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they can't be at the location. "The spectacle of seeing our tools remove wood so quickly and make something out of nothing is free-form carving at its best. It's a unique item so it draws a crowd."

Hammock explained that during a demonstration, a carver can show customers how to make a bowl and get them started on a new hobby.

Visit **King Arthur's Tools booth, no. 3856**, to see these tools and live demonstrations.